



SWST/ICBR International Convention, August 27–31, 2012  
International Centre for Bamboo and Rattan, Beijing, China

# CHINA'S FOREST PRODUCTS TRADE POLICY AND ITS GLOBAL IMPLICATION 中国林产品贸易政策与全球影响

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# 1. 世界林产品贸易发展趋势与中国林产品贸易面临的形势

**Trend of the world's forest products trade development and current situation faced by China's forest products trade**

# 1.1 Trend of the world's forest products trade development

世界林产品贸易发展趋势

2368

1888

1290

1998

2008

全球林产品贸易出口总额 (单位：亿美元)

来源：FAO统计数据

According to FAO data, the forest products exports worldwide surged to 236.8 billion USD in 2008 from 129 billion USD in 1998, although the figure dropped to 188.8 billion USD in 2010 due to the setback arisen from the financial crisis.

**1.1.1 The globalization in forestry sector has been accelerated, as cooperation and interdependence among different countries**

**increasingly went deeper.**

**林业国际化进程加快，各国林业合作和相互依存不断加深**



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## 1.1.2 International forest products trade emphasizes more on environmental protection and sustainable development, and takes measures against illegal logging and related trade.

国际林产品贸易更加注重环境保护、可持续发展、并采取措  
施打击木材非法采伐和相关贸易



### **1.1.3 Forest certification becomes an important means to promote sustainable management and utilization of forest, together with legal trading.**

**森林认证成为助推森林可持续经营利用、促进合法贸易的重要手段**

Up to March 2012, more than 390 million hectares of forests in over 80 countries in the world have been certified, taking nearly 10% of global forests.

到2012年3月，全球已有约80多个国家的3.9亿多公顷森林通过了认证，占全球森林面积近10%。



## 1.2 中国林产品贸易面临的形势

# Current Situation faced by Chinese forest products trade development

亿美元 (USD100 million)

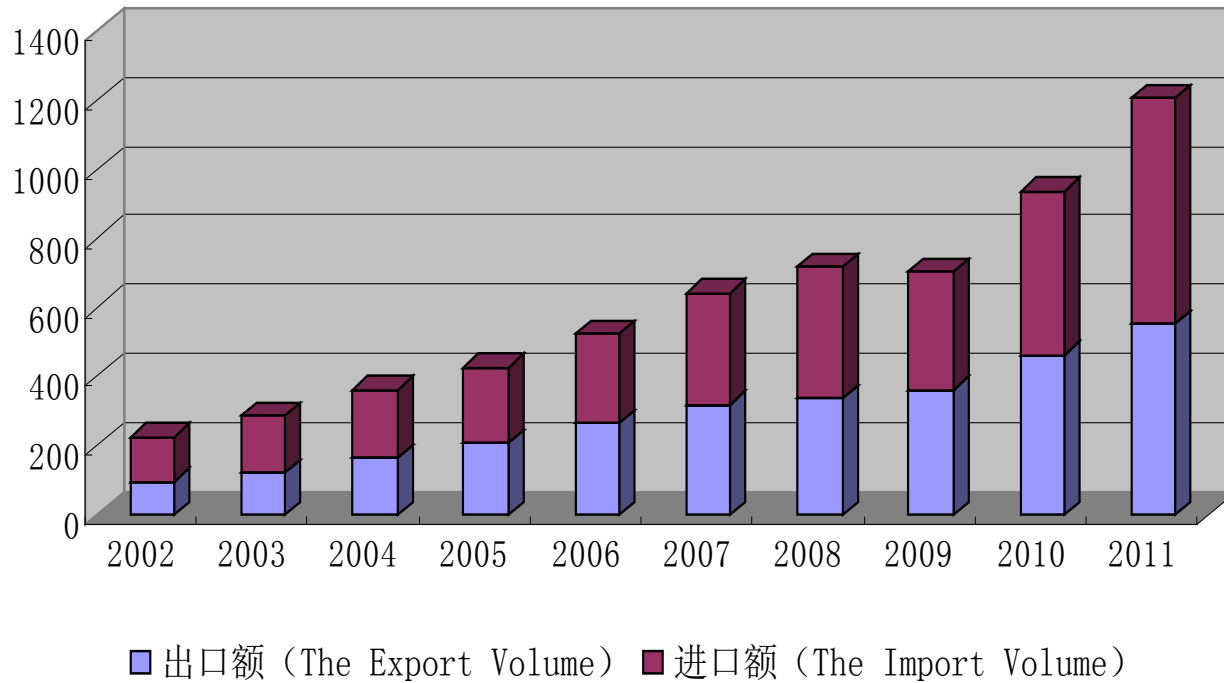


Fig. The trend of total forest products' imports and exports volume (2002-2011)

图：中国林产品贸易总额趋势图（2002-2011）



## Emerging Trend in Overseas Forestry Investment 境外林业投资合作方兴未艾



There are now more than **130** cooperation projects on overseas investment and cooperation in forest harvesting and processing, which are distributed in over **20** countries.

境外投资合作**130**多个项目，涉及**20**多个国家

**It is imperative to develop low-carbon economy, circular economy and green economy, promote transformation of forestry sector's economic development.**

**发展低碳经济、循环经济和绿色经济，推动林业经济发展转型**



# 2.实现林业对外贸易方式 重大转变

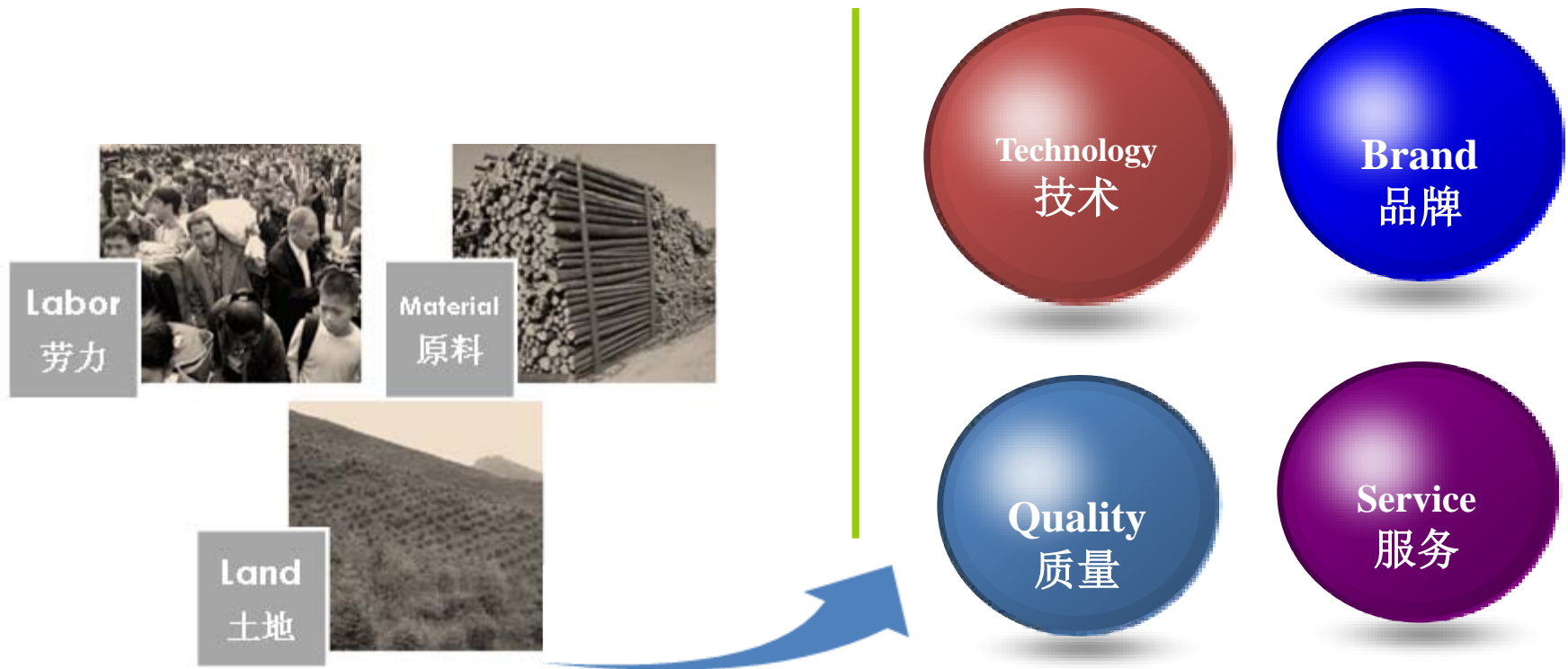
Making significant change to the mode  
of forestry sector's foreign trade

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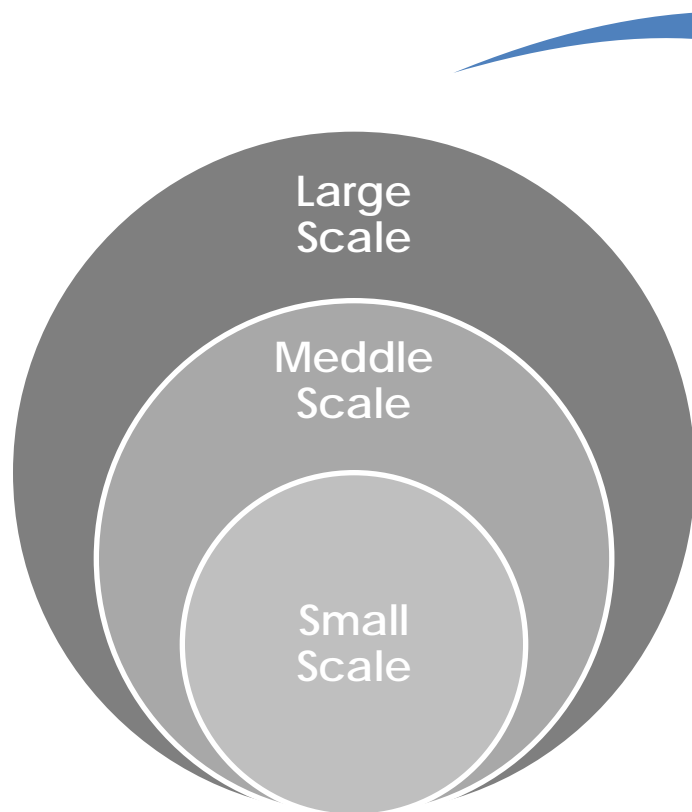
## 2.1 Changing the reliance on traditional comparative advantages as labor force, raw material and land, to competitive advantages as technology, brand, quality, and service

一是从依靠劳动力、原材料、土地等传统比较优势向依靠技术、品牌、质量、服务等竞争优势转变



## 2.2 Changing from scale extension to quality and efficiency improvement

二是从外贸规模扩张向质量效益提高转变



**Scale Expansion**  
**扩大规模**



**Quality & Efficiency Improvement**  
**提高质量与效率**

## 2.3 Changing from passive complier to active participant of international trading rules and standards

三是从国际贸易规则标准的被动接受者向主动参与者转变

Active Participant

Active Participant

WTO

International trading rules and standards

Positive Participant

Passive Recipient  
Passive Recipient  
Passive Recipient  
Passive Recipient  
Passive Recipient  
Passive Recipient  
Passive Recipient



WORLD TRADE ORGANIZATION



# 3.我国林业对外贸易政策

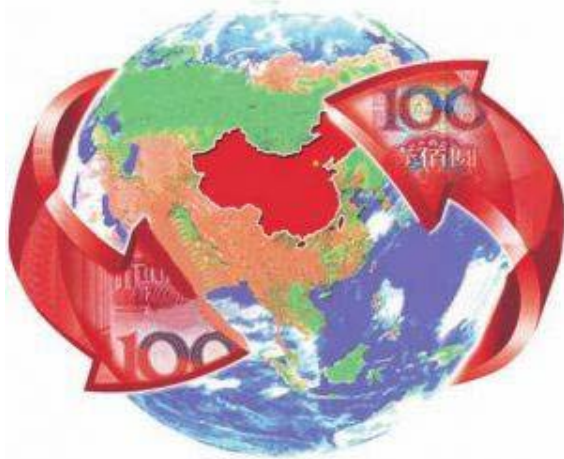
## Foreign trade policy for Chinese forestry sector

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# 3.1 Optimize foreign trade structure and build new competitive advantage in export

优化对外贸易结构，培育出口竞争新优势

Made in China  
中国制造



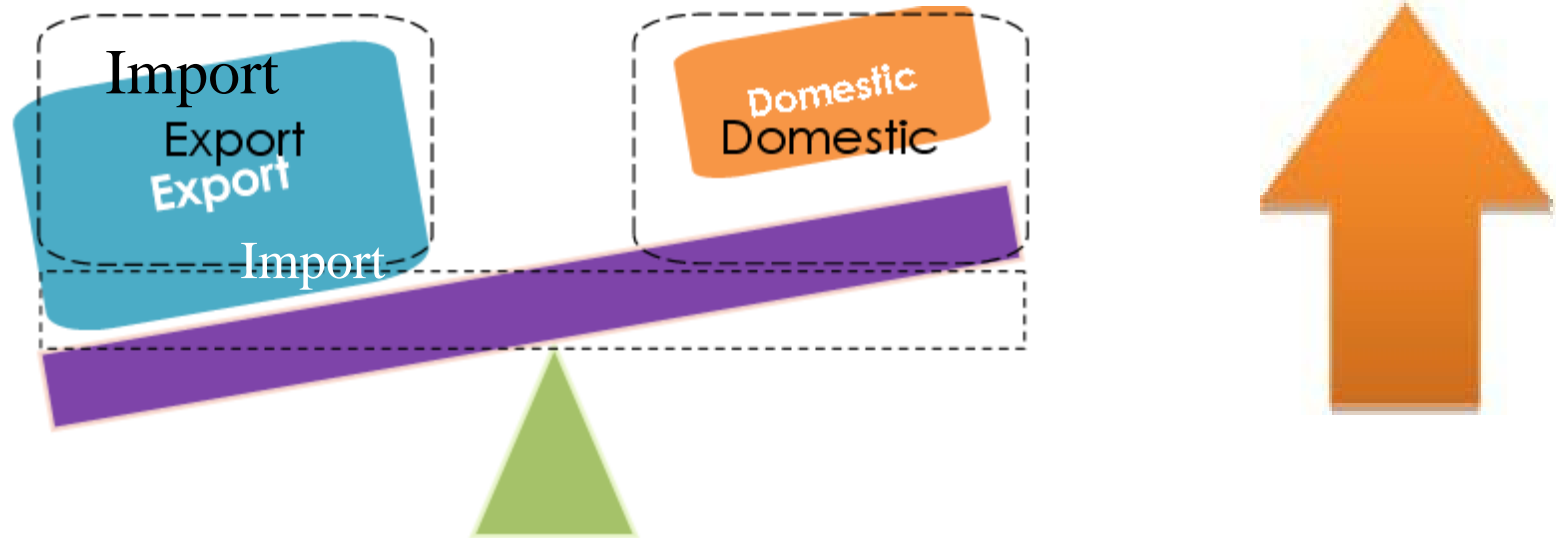
Created in China  
中国创造

Served by China  
中国服务



## 3.2 Implement diversified international trade strategy for forest products and facilitated stable increase of product export.

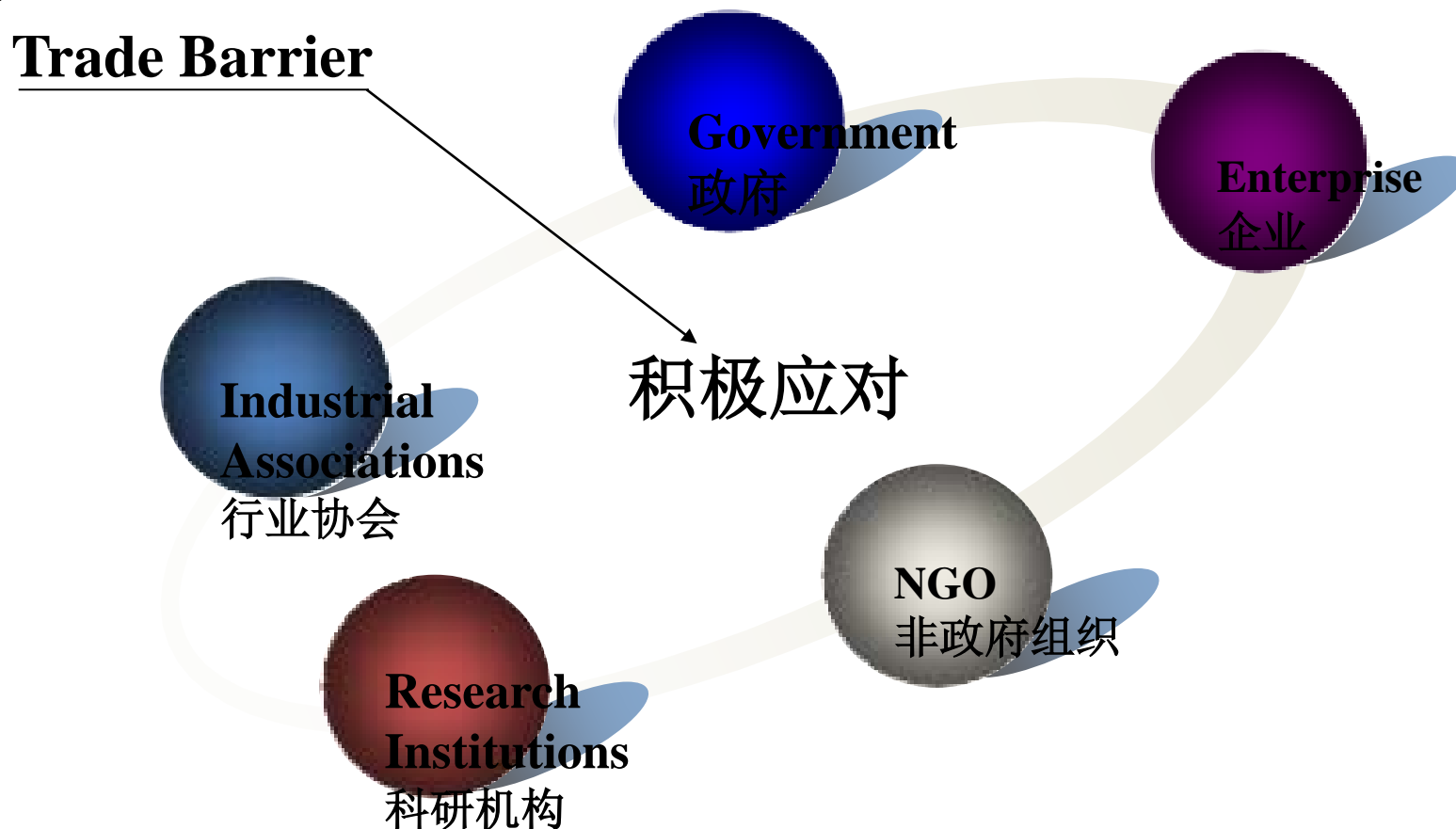
实施林产品国际贸易多元化战略，促进产品出口平稳增长。



### 3.3 Actively deal with international forest products

trade barrier and establish complete coping mechanism.

积极应对林产品国际贸易壁垒，建立完善的国际贸易壁垒应对机制



### **3.4 Promote overseas investment and cooperation, and improve overseas investment quality.**

**有序推进境外林业投资合作，提高对外投资质量**



- **Support capable enterprises to carry out overseas forestry investment and cooperation, innovated cooperation and development model of forestry's processing trade, and improve the level of forestry's investment cooperation.**
- **支持有条件的企业积极开展境外林业投资合作，创新境外林业加工贸易合作发展模式，提升林业投资合作水平**



- **Improve forestry’s strength to “step out,” cultivate internationally competitive multi-national corporations, improve their operation and management, and gradually establish internationally famous and influential multi-national corporations.**
- **增强林业“走出去”主体实力，培育具有国际竞争力的跨国公司，提高企业跨国经营管理水平，逐步形成若干具有国际知名度和影响力的跨国公司**



## 3.5 Set up foreign trade service platform for forestry 搭建林业外贸服务平台

1

Intensify  
public  
information  
service  
加强公共信息  
服务

2

Study and  
analyze forestry  
development  
strategy of  
resource  
countries  
分析研究有关国  
家的林业发展战  
略

3

Set up  
cooperation and  
communication  
mechanism  
建立全方位合  
作交流机制

4

**Provide  
scientific  
instruction and  
strengthen  
supervision**  
科学引导，强化  
监管

### **3.6 Intensify international communication and cooperation, and strengthen publicity and propaganda** 加强国际交流合作，加大宣传力度



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THANKS

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