



## Sponsor Opportunities 2011 SWST Annual Convention

Society of Wood Science and Technology (SWST) is an internationally-recognized professional organization of wood scientists, engineers, marketing specialists and other professionals concerned with science and technology of wood and lignocellulosic materials.

The 2011 Convention will be held June 22, 2011 at the Doubletree Hotel Portland, 1000 NE Multnomah Street, Portland, Oregon, in cooperation with the Forest Products Society (FPS)

The Convention title is "**Challenges and Opportunities in Wood Science Education**". There will be presentations on

- North American Wood Science Programs
- European Wood Science Programs
- South American Wood Science Education
- Wood Science Programs in China
- New Accreditation Standards for a Bio World
- Recruiting and Retention Ideas from a National Workshop
- Rebranding a Wood Science and Technology Degree Program
- Suggestions for Meeting Needs of Students-Universities-Industry
- Industry Perspective on Wood Science Education
- Grass Roots Student Recruiting

There will also be a poster session and a student poster competition.

### Convention Sponsorship

Platinum	\$2,000 and up (incl. 4 meeting attendees)
Gold	\$1,000 to \$1,999 (incl. 3 meeting attendees)
Silver	\$500 to \$999 (incl. 2 meeting attendees)
Bronze	\$300 to \$499 (incl. 1 meeting attendee)
Display Booth	\$300 (incl. 1 meeting attendee)

Your sponsorship can also be for a specific item – coffee break, lunch, etc. **Sponsors will be identified at the convention and all printed and website convention material will acknowledge sponsors.** Contact Victoria Herian, Executive Director, SWST, P.O. Box 6155, Monona WI 53716-6155, PH: 608-577-1342, FAX: 608-467-8979, E-mail: [vicki@swst.org](mailto:vicki@swst.org) For more information about the Convention, go to <http://www.swst.org/meetings/AM11/index.html>